The Price of Your Safety

Posted on July 28, 2024 by jamesq
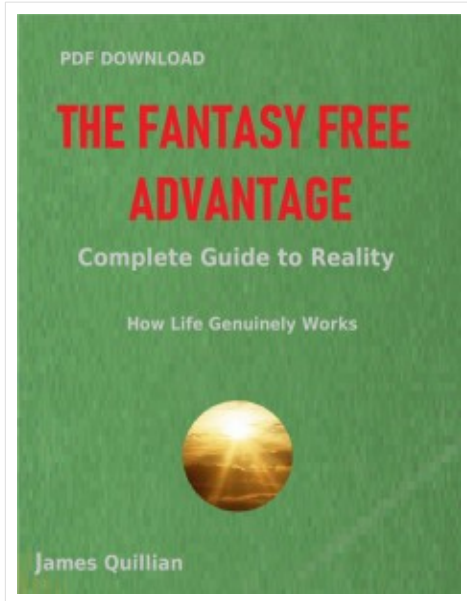
Efforts to keep Americans safe abound at a monumental level these days. Suppose the goal was to save as many lives as is humanly possible. Would it not make sense to use the approach that would save the most lives – and add other methods later ?

Back in the late 1970s and 1980s – in response to an energy crisis, a new law was enacted making 55 mph the maximum speed on all highways. Much energy was saved but that was not all. Thousands of lives were saved because 55 mph was a much safer speed for drivers than 70 mph. If protecting folks from danger is the goal, doesn't it make sense to return to the 55 mph national speed limit before protecting everyone from what might harm them – but to a lesser degree ?

First, understand that safety sells. Safety is needed but it also gets marketed as a service. Inter net safety initiatives also generate mouse clicks and mouse clicks increase the number of ads users are exposed to.

Who benefits from safety efforts – internet users…. or the entities which make it safe ? I have not found many statistics on what percent of internet users get their lives stolen, medical records compromised, bank accounts compromised and so on. I haven't seen any numbers. I can't find any. I don't know that any have ever been compiled.

There is a reason for that. Look at where safety is ranked on Pavlov's Hierarchy of Needs. It is ranked second from the bottom. Safety needs at this primal level are managed by the animal brain – which doesn't think, and only responds to stimulus. All that is needed to get Americans to buy safety measures is to scare people. It works like a charm.

We can carry this further. We have been told such things as "Unless we go to war in Afghanistan, Americans are in danger." Every war we participate in is necessary because failure to do so puts Americans at great risk.. Right? Currently we are fighting a proxy war in Ukraine. Why? We need to expand NATO because, if we don't, Russia will become dangerously aggressive towards the U.S. In the meantime, in conducting these wars, we have lost more military personnel than any American lives that have ever been saved. This does not even count the civilians killed in these wars. More foreign civilians have been killed in our recent wars than soldiers killed in all of the wars the U.S. has fought in our

entire tenure as a nation.
The question needs to be asked whether or not Americans are getting their money's worth.

First, understand that safety sells. Safety is needed but it also gets marketed as a a service.. Internet safety initiatives also generate mouse clicks and mouse clicks increase the number of ads users are exposed to. Who benefits from safety efforts, internet users or the entities which make it safe? I have not found any statistics on just what percent of internet users get their lives stolen, medical records compromised, bank accounts compromised and so on? I haven't seen any numbers. I can't find any. I do know that any have ever been compiled.

I do know that safety sells. There is a reason for that. Why not use the he approach that would save the most lives and add other methods later.
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First, understand that safety sells. Safety is needed but it also gets marketed as a a service.. Internet safety initiatives also generates mouse clicks and mouse clicks increase the number of ads users are exposed to. Who benefits most from safety efforts, internet users or the entities which make it safe? I have not found any statistics on just what percent of internet users get their lives stolen, medical records compromised, bank accounts compromised and so on? I haven't seen any numbers. I can't find any. I do know that any have ever been compiled. I do know that safety sells.

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think and only responds to stimulus. All that is needed to get Americans to buy safety measures purchased is to scare people. It works like a charm.

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The question needs to be asked, whether or not, Americans are getting their money's worth?