

How To Herd Humans

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Humans can be and are herded, basically in the same way humans herd animals. The tools are different. Humans are more sophisticated than cattle but the parallels are all present. Here is how it works.

Control animals either by offering a treat or by scaring them.

In South Texas, ranchers blow their horn when they arrive with a truckload of hay. The cows associate the horn with being fed.

Humans are controlled by offering them a treat like a government handout. Social media controls humans by offering the free stuff like a Facebook page or a no cost email address.

If ranchers on horseback want to change the herd's direction they might crack a bull whip on one side of the herd to get them to go the other way.

Government hypes up a crisis. The population is scared so they accept direct orders from authorities. They move human in the direction the authority desires.

Ranchers get their reward by selling their cattle to slaughter houses.

Corporations get their reward by using government as a means to force the human herd to buy their products and services.

Ranchers like having a homogenized herd and keep the animals in the dark as to what their eventual destiny will be.

Government and affiliated corporations employ censorship as a means of insuring their humans are basically of one mind. Information is also hoarded and kept from the populations eyes so that the human animals remain docile and content. While citizens are not sent to the slaughter house, their buying habits are managed.

With respect to sheep, a few stray from the herd and live on their own. Most sheep are kept for their wool. The strays are routinely shot and eaten by the family that owns the ranch.

Outliers of the human herd are routinely destroyed politically or in the media.

Human herding is part of our lives. People as a whole feel more comfortable in a herding situation. Humans are also a multi herd species. Most groups people belong to take on herding characteristics.

It will be important to recognize human herding activities in coming days. Independent thinking is quite rare. As the political season gets underway, focusing on herd behavior will add a lot of clarity. Where efforts to persuade are made, you will notice the absence of sentient arguments.